

Pronto Digital Signage Menu Boards



Pronto, the go-to place for fresh, delicious, quality food and beverages in United Arab Emirates, gives its menu a face-lift by going modern with digital signage menu boards for their business.

Digital Communication LLC (DigiComm) first installed point-of-sale screens at all ENOC / EPPCO convenience stores and ZOOM Metro Station stores in 2012. Since then, the network has grown significantly.

DigiComm installed digital menu boards across all Pronto Coffee Shops locations UAE-wide. 3 x LG screens with 3 x BrightSign media players were used for the project. All content is managed remotely over the cloud using the BrightSign network.

DigiComm creates and manages all content for Pronto on a 4-year contract.