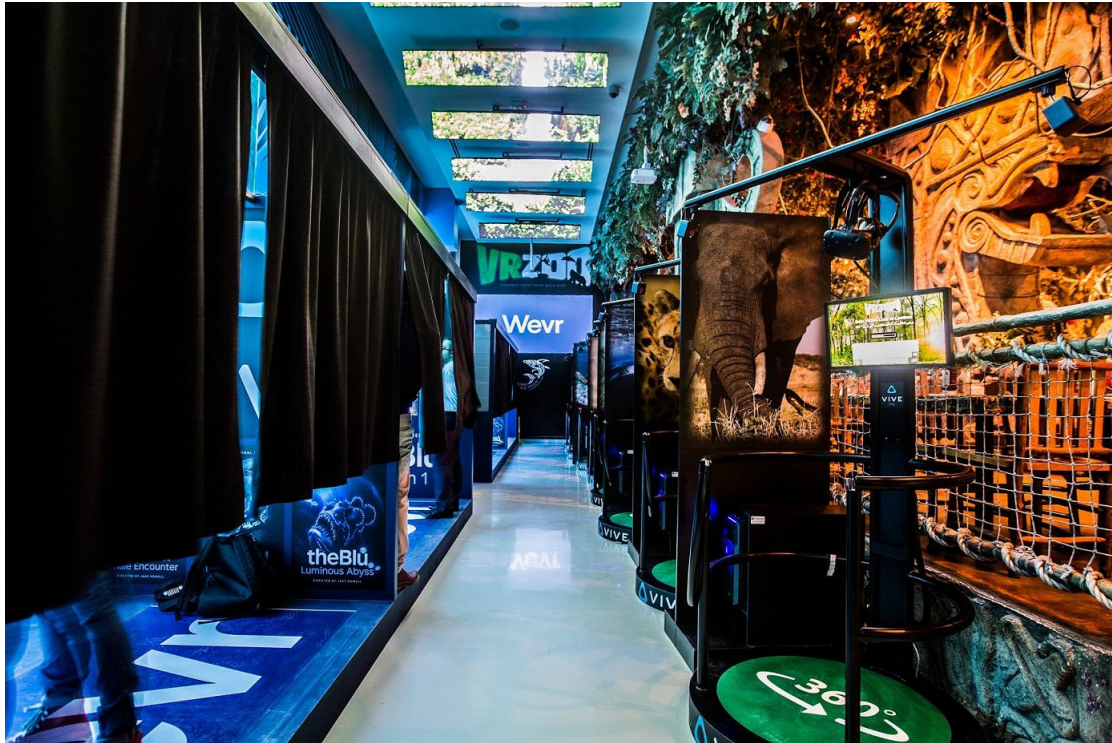


Virtual Reality Zoo, Dubai Aquarium & Underwater Zoo



Dubai Aquarium & Underwater Zoo launches Virtual Reality (VR) Zoo -- the first in the city -- on 16th of February 2017.

Different teams were sent to the four corners of the planet to bring the world's most endangered species. They covered the Bwindi Impenetrable Forest (Uganda), the crystal clear water of Maldives, the vastness of Natal Province (South Africa), and the Northern Cape Province (South Africa).

Digital Communication LLC (DigiComm) is in charge of the complete concept design and implementation including all the live 360 production -- all within the project timeline of 60 days.

The VRZoo uses HTC Vive for high definition virtual reality experience. For the VRZoo Ceiling Display, 15 LG 86" 4K stretch displays synchronized by 15 BrightSign XD233 players were used. It also includes content production at 3,840 x 9,000 native resolution.

The 360 degree Virtual Zoo supports endangered species from all corners of the planet. It encourages people to stand with the Earth's most incredible species, and join the fight against extinction.

The VRZoo is located at Dubai Aquarium & Underwater Zoo in The Dubai Mall.