

Road & Transport Authority Art in Transit



Digital Communication LLC (DigiComm) installs interactive touchscreens at Union Metro Station in Dubai, United Arab Emirates as part of the Road & Transport Authority's (RTA) Art in Transit Project in November 2016.

The RTA Art in Transit was an innovative project aimed to engage people through art. It successfully caught the people's attention in what is known to be the busiest places in the city -- the metro station.

Digital Communication LLC (DigiComm) was the Solutions partner for the project. LG 55" and 65" displays were used in there.

All inspiration works of art were done by Dubai Metro passengers.